

# STRATEGY EXECUTION CANVAS

Turning strategic ambitions into execution-ready objectives



Strategic ambitions → Execution-ready objectives

## 1. STAKEHOLDERS

Interested parties



## 2. STAKEHOLDER ASPIRATIONS

Strategic ambitions of stakeholders



## 3. CURRENT STATE

Current state



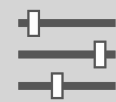
## 4. DESIRED FUTURE STATE

Desired future state



## 5. CAPABILITIES & ENABLERS

Capabilities, systems, and resources needed



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## 6. ASSUMPTIONS

Assumptions to be validated



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## 7. RISKS

Effect of uncertainty



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## 8. VALUE-BASED DECOMPOSITION

Breakdown of the strategic objective



Strategic objective:



Goals:



Sub-goals:



Initiatives:

## 9. LEADING METRICS

Track drivers of future success



## 10. OUTCOME METRICS

Track value created for stakeholders

