BSC DESIGNER

SPECIALIZED STRATIGIC PLANNING SOFTWARE

Overview of the key functionality of
BSC Designer software.

Strategy Workspace

A workspace for your strategy featuring scorecards, strategy maps, dashboards, goals, indicators, and initiatives.

Strategy Workspace

General

Automation for all steps of the strategy implementation system

Document storage

Access to Premium Templates (quickly define a strategy for additional focus areas such as cybersecurity, procurement, or corporate governance)

Customization (logo, profiles for dashboards, performance formulas, reports)

Roles according to the strategic planning process (view-only users, data input users, power users, administrators)

Calculation of the scorecards

Cascading/alignment

Make Your Goals Tangible by Defining KPIs

The software does all calculations, including normalization, weights, indexes, calculation of progress.

Make Your Goals Tangible by Defining KPIs

KPIs: Setup

Multilevel KPIs. Aligning KPIs with goals.

Measurement units (quantitative, qualitative, natural-choice, binary)

Update intervals (daily, weekly, monthly, quarterly, annually, etc.)

Aggregation types (sum, average, accumulated, etc.)

Different views for the KPIs table (performance, budgets, updates, initiatives, custom views)

KPIs: Calculation

Relevant/absolute weights

Dynamic calculation

Performance formulas (minimization, maximization, binary, etc.)

Aggregation by periods (months, quarters, years, etc.)

Inherited data for periods without specifically entered data

KPIs: Calculation

Leading/lagging indicators

Calculations for containers/groups of KPIs (average, sum, etc.)

KPIs: Data sources

Formulas with values/performance of other KPIs

External database (MySQL, PostgreSQL, MS SQL Server, SAP Hana)

Import from spreadsheets
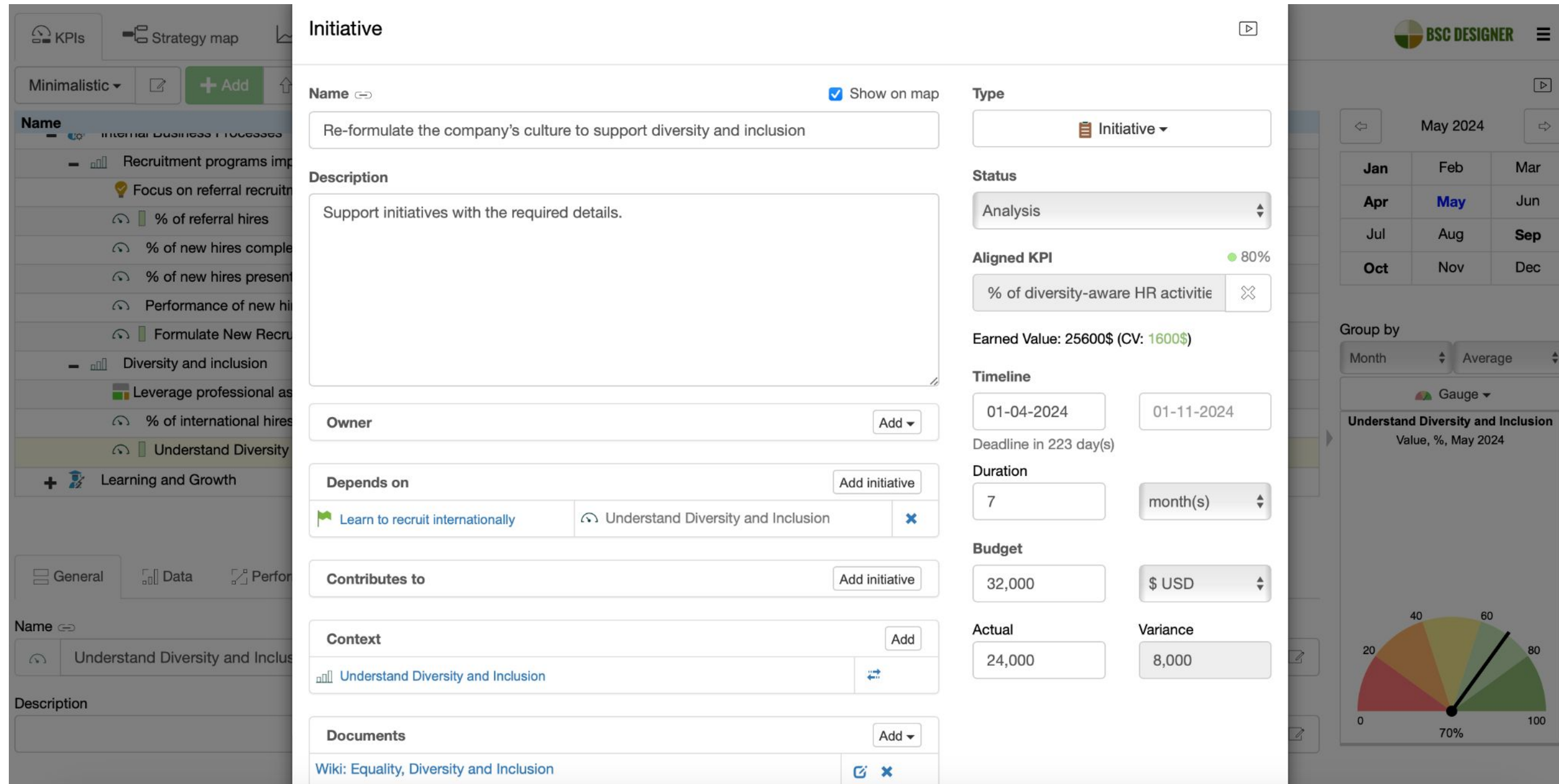
KPIs from other scorecards

Plugins (Zapier, Google Sheets add-on)

Generative AI

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Have Action Plans to Execute Your Strategy

Upload documents, assign budgets, timelines and persons responsible for the initiatives to prepare the strategy for execution. Identify risks for strategic objectives. Comply with the ISO 9001 and ISO 27001.

Have Action Plans to Execute Your Strategy

Initiatives

Align initiatives with goals/KPIs

Types (initiative, success factor, expected outcome, rationale, hypothesis, risk)

Statuses (comment, analysis, in progress, review, done)

Progress indicators

Budgets in different currencies

Earned Value calculation

Aligned documents, dependencies, timelines, owners

Visualization on the Gantt charts

Risk Initiatives

Risk mitigation plans

Key Risk Metrics (KRIs)

Create Strategy Maps Automatically

Present your strategy on one page automatically.
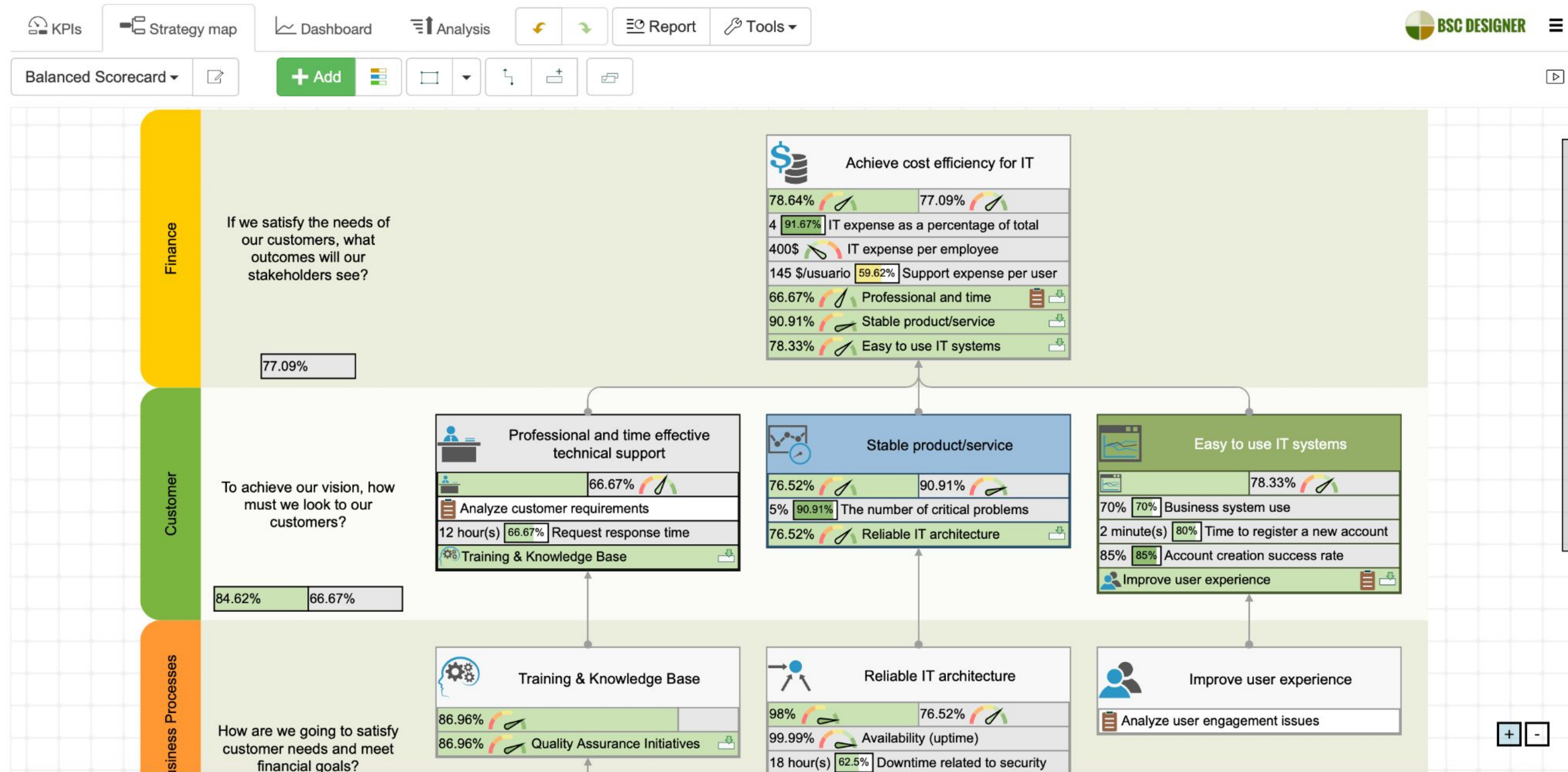
Create Strategy Maps Automatically

Live strategy maps

Adding goals, indicators, and initiatives directly via map

Cause and effect connections

Custom objects

Custom canvases

Export for presentation/print

Multiple maps per scorecard

1st generation Balanced Scorecard strategy map (four segments diagram)

Modern-format strategy map

Combine Business Frameworks

Align the results of various business frameworks in a single strategy workspace; use the built-in templates for different business challenges.
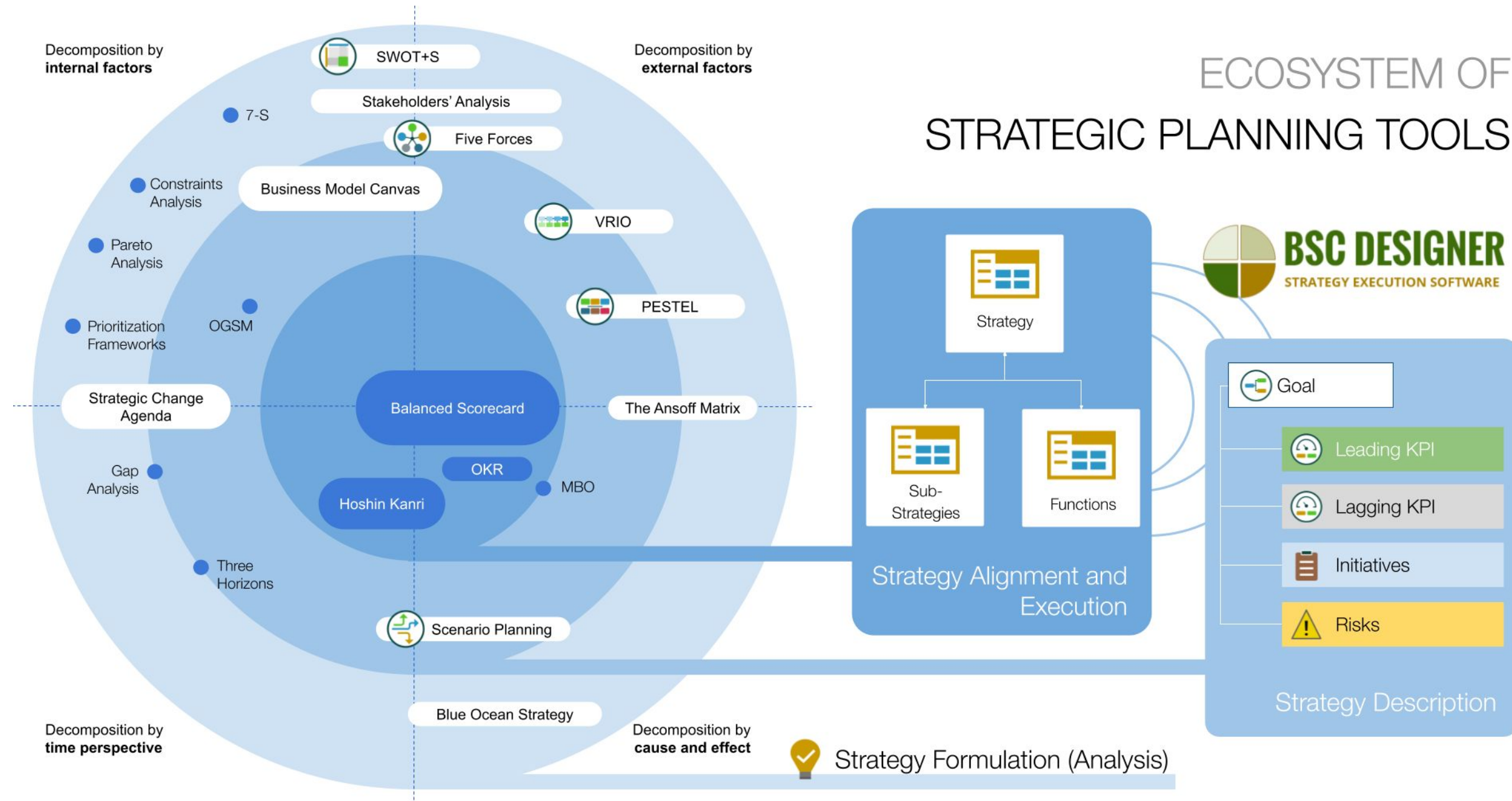
Combine Business Frameworks

Templates for strategic planning

Balanced Scorecard

Stakeholder Analysis

Compliance Management

OKR - Objectives and Key Results

PESTEL - analysis of external factors

VRIO - analysis of competitive advantage

The Ansoff Matrix - business growth strategies

Five Forces - competitive analysis

30+ strategy and KPIs templates (quickly define a strategy for additional focus areas such as cybersecurity, procurement, or corporate governance)

Align Scorecards Around Common Strategy

Align functional and strategy scorecards by data or by context to form a coherent strategy.
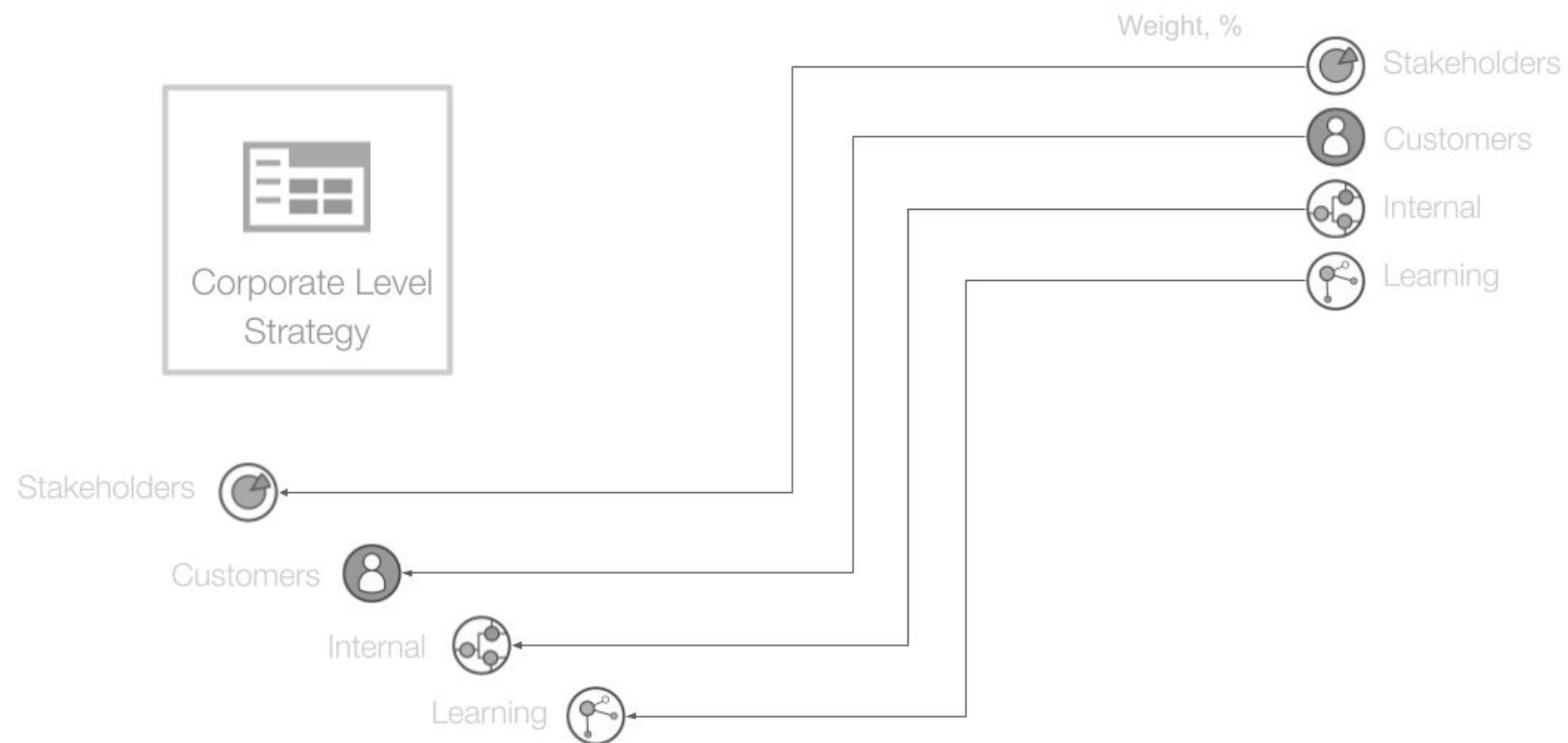
- Provide the required **contextual information**.
- Explain the **rationale** behind the goals.
- Apply to goals, initiatives, risks, and indicators.
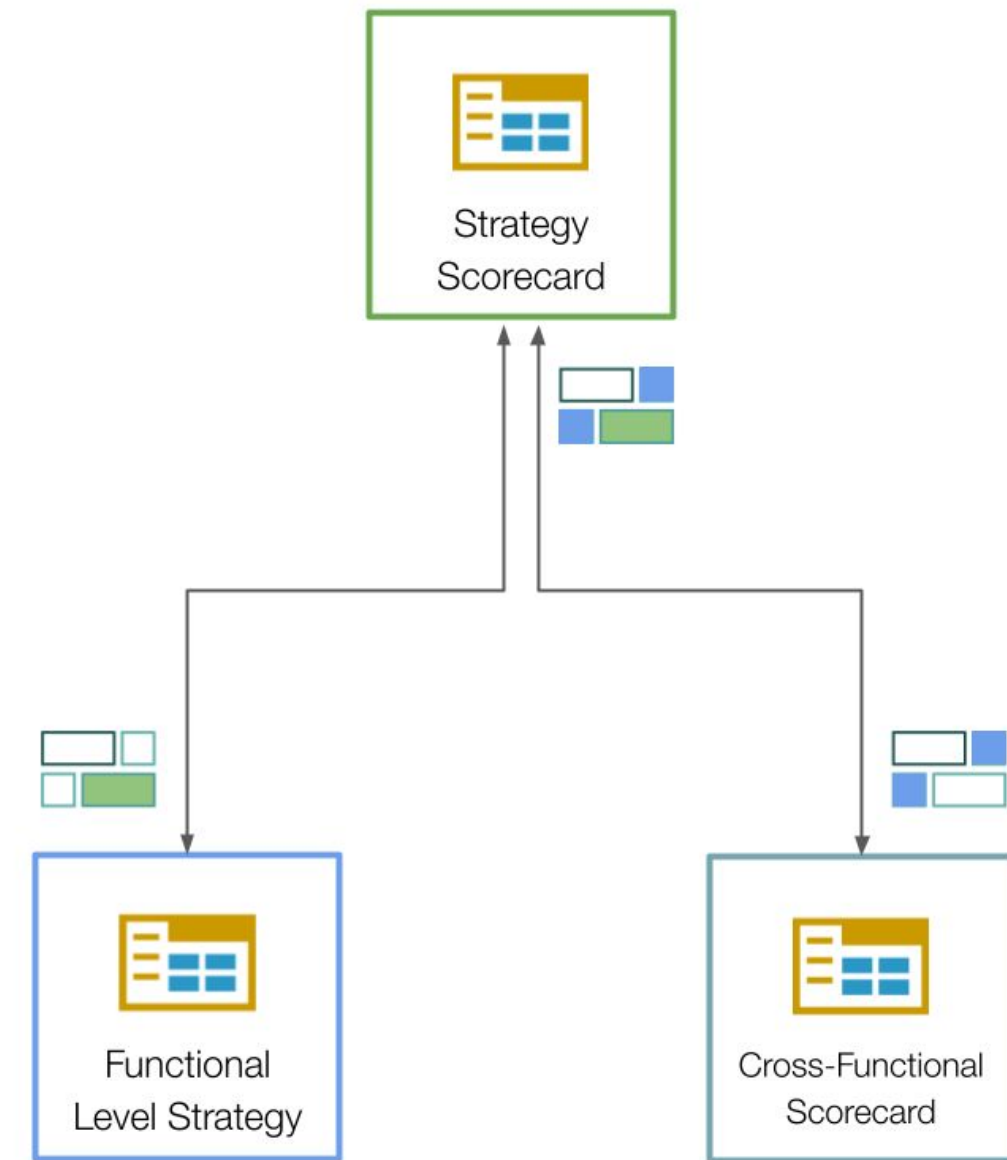
Align Scorecards Around Common Strategy

Strategy Discussion

Cascading/alignment by perspectives (drag and drop scorecards in the strategy workspace)

Cascading/alignment by goals (copy and paste goals between scorecards to align)

Cascading/alignment by context (see the contextual connections on the Context tab)

Comments on the values of KPIs

Direct links to KPIs, dashboards, maps, initiatives

Capture ideas received by email to initiatives

Find Performance Gaps, Predict Trends

Find KPIs that had the biggest gain/loss, the most important indicators, forecast metrics using historical data.

Name	Value	Unit of measure	Target date	Forecast value	Target value	Forecast date
Cost to hire	3.8K	$	-	-	2.95K	-
Revenue per employee	245K	$	-	-	300K	-
ROI for customer value	20	%	-	-	35	-
Widening the potential talent pool	0	%	-	-	100	-
Improve talent attraction strategy	0	%	-	-	100	-

Find Performance Gaps, Predict Trends
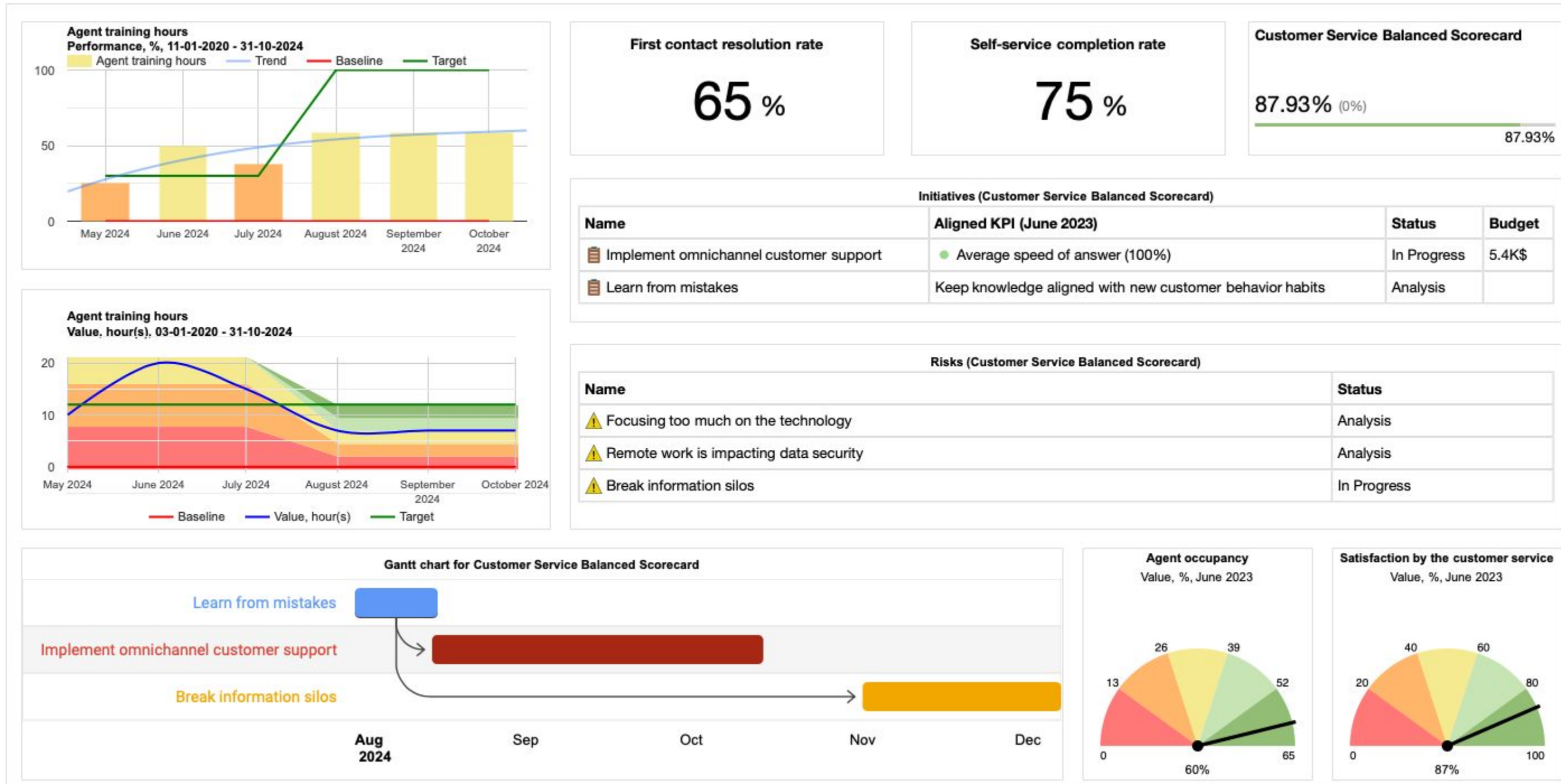
Analysis

Biggest gain/loss

Highest impact on performance (finding indicators with the highest absolute weight)

Forecast (linear prediction of the future values by using historical data)

Update time (finding indicators that were not updated on time)

Make Faster Decisions with BI Dashboards

Customizable BI dashboards help to track important metrics.

Make Faster Decisions with BI Dashboards

Dashboards

Charts and diagrams for indicators

Tables with filters for goals and initiatives

Gantt charts for initiatives

Visualizing trends (time and bar charts)

Embedding dashboards

Rights to view dashboards only

Global dashboard (data aggregated by owner from all scorecards)

Multiple dashboards per scorecards

Templates for dashboard layouts

Export to presentation/print

Keep Stakeholders Informed with Reports

Customizable reports in HTML, PDF, Excel formats – view online or schedule sending by email.

Keep Stakeholders Informed with Reports

Reporting

Various reporting formats (HTML, PDF, Excel)

Scheduled reports by email

Reporting: profiles

Values report (all KPI values by dates)

Efforts vs. results report (combines leading and lagging indicators)

Action plan report (the list of the initiatives)

Cost of strategy report (the sum of the budgets of all initiatives)

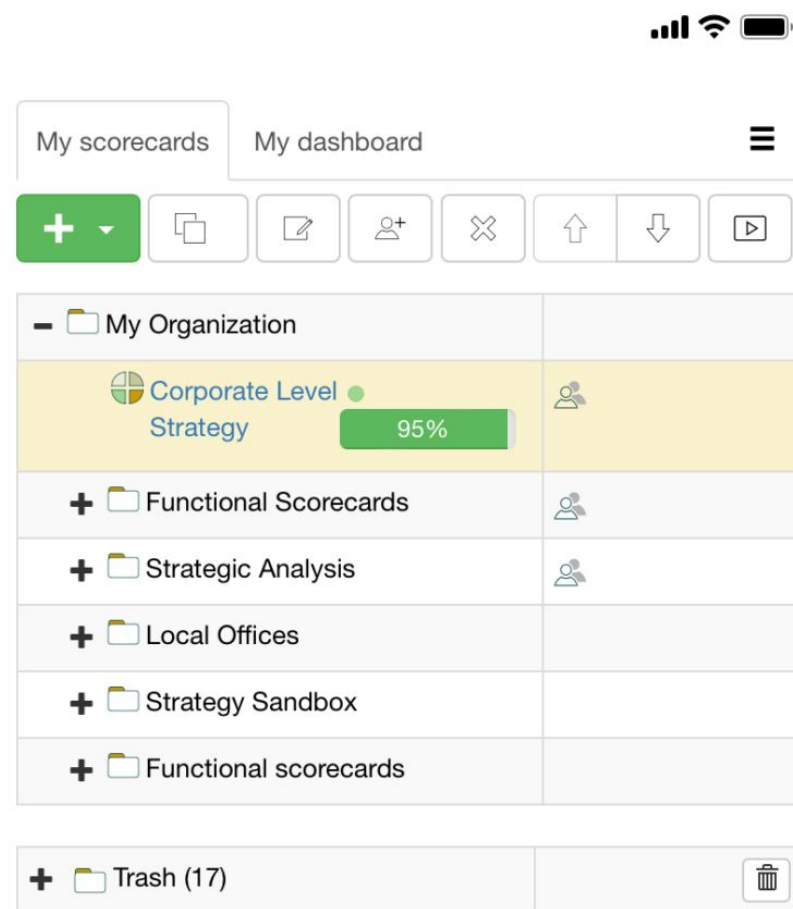Overview report (KPIs with key data tables and charts)

Dashboard report (a copy of a dashboard from the scorecard)

Strategy map (a copy of a strategy map from the scorecard)

Custom report profiles

Your Strategies on the Smartphone

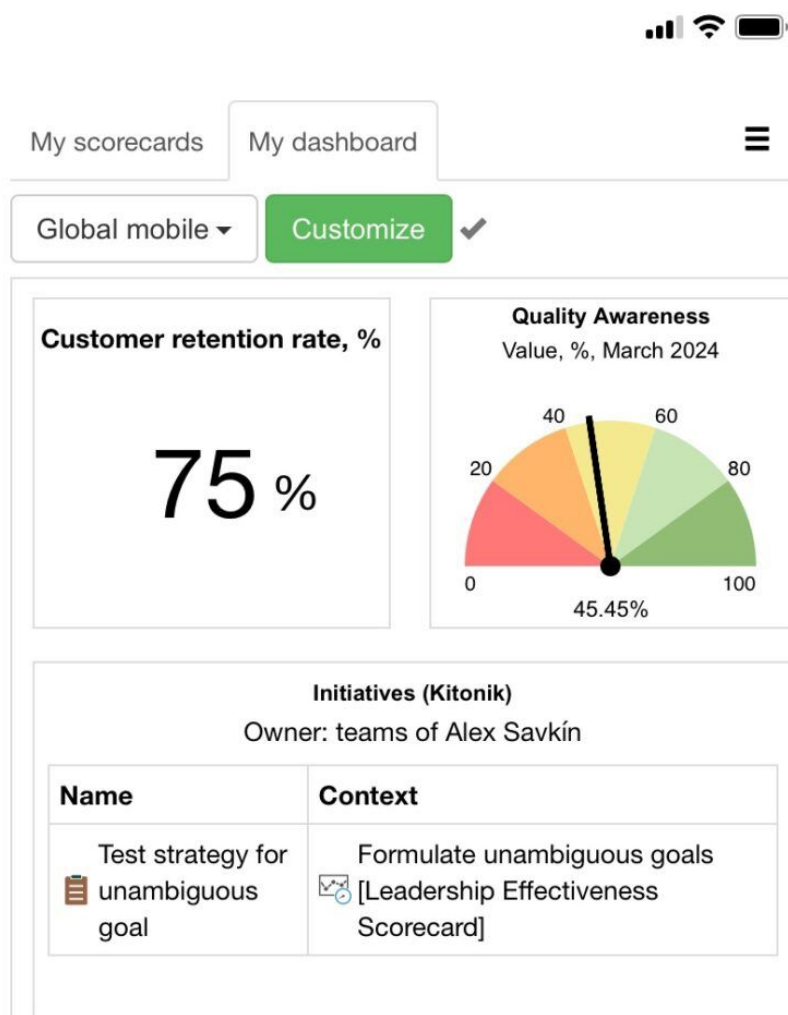BSC Designer adapts to smartphone screens for strategy presentation, data visualization, and input.

Customization

Adapt the tool to your needs. Establish strategy-related standards and prepare for scaling.

Customization and workflows

User-defined templates

User-defined properties for the KPIs

Customizable fiscal year

Adjustable columns for KPIs table

Adjustable reporting profiles

Customizable workflow for the initiatives

Customizable measurement units

Customizable performance formulas

Templates for dashboard layouts

Data Governance

Share scorecards with your team; define if data entered by a user needs to be approved; control changes via audit trail.

Data Governance

Hosted securely on DigitalOcean platform (AICPA SOC 2 Type II, SOC 3 Type II, ISO 27001, PCI-DSS)

Formal cybersecurity program implemented (2FA, vulnerability testing, 'least privilege' practice, data encryption, intrusion detection, cybersecurity training, etc.)

Two-Factor Authentication (2FA)

Data localization compliance (regional droplet selection in the US, Canada, Europe, Singapore, India, or Australia)

Secure storage for strategy-related documents

RESTFull API

Account data backup/restore

Audit trail for general activity and values of KPIs

Lock historical data (only in Enterprise plan)

Approvals automation (only in Enterprise plan)

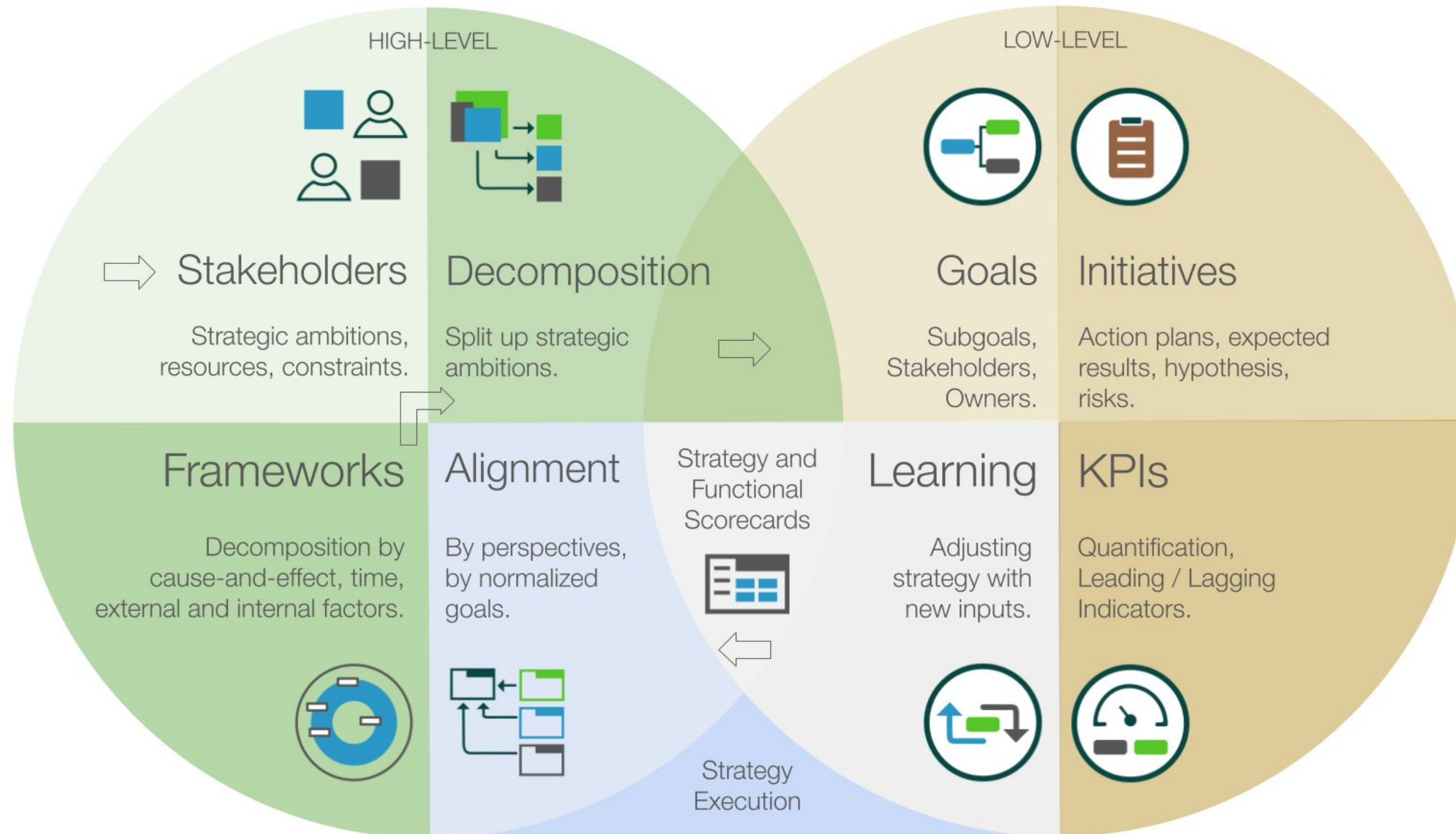**Access rights**

Private scorecards

View only/edit rights (for groups, scorecards, and specific indicators)

Rights to view dashboards only

Public scorecards

A System to Connect the Dots

Our proprietary Strategy Implementation System will facilitate the practical application of strategy.

Strategy Implementation System by BSC Designer

START AUTOMATING STRATEGIC PLANNING

Sign up for a free plan at www.webbbsc.com to start building a prototype of strategy for the organization.