

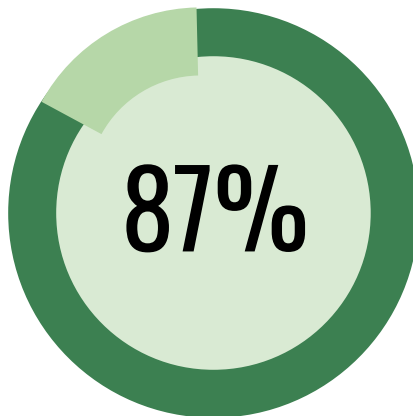
STRATEGY IMPLEMENTATION SYSTEM

Develop and execute winning strategies within the
complex business environment.

87% OF STRATEGIES **FAIL**

Poorly formulated strategies account for 45% of strategy failures.

* Source: "Decomposition of the Goals in Strategic Planning: Full Guide"



THE **ROOT CAUSE** OF FAILURES IS THE GROWING COMPLEXITY OF THE BUSINESS ENVIRONMENT

The business landscape shaped by **V**olatility, **U**ncertainty, **C**omplexity, and **A**mbiguity (VUCA) requires updating the existing strategy toolkit.

TOOLS FOR COMPLEX STRATEGY

BSC Designer integrates the tools and methods required for strategy execution in a complex business environment.

1. Strategy
Decomposition



2. Stakeholder
Management



3. Business
Frameworks



4. Strategy and
Functional Scorecards



5. Alignment or
Cascading

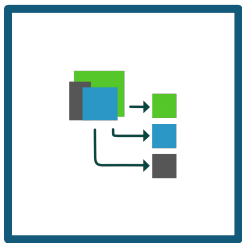


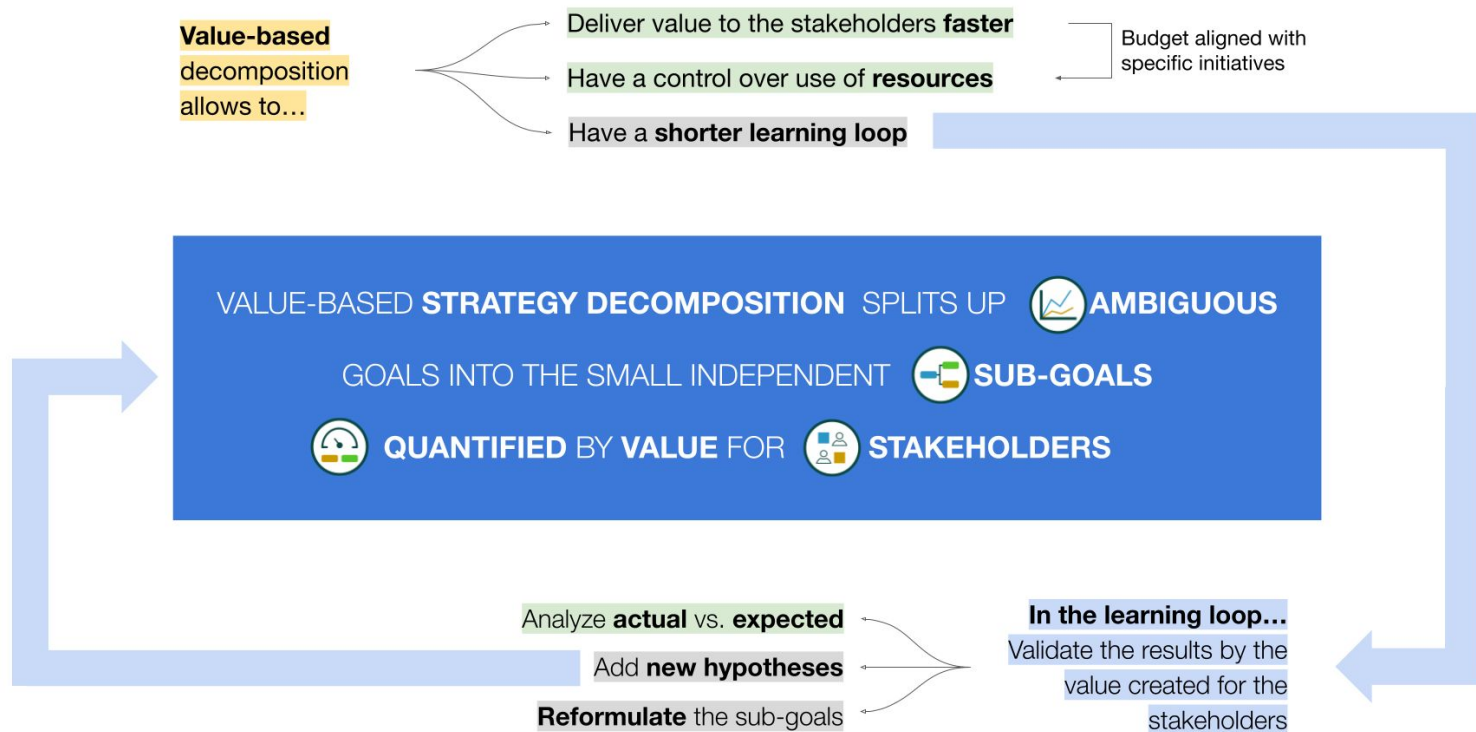
6. Strategy
Execution



1. STRATEGY **DECOMPOSITION**

Transform high-level aspirational objectives into sub-goals, initiatives, risks, and metrics (KPIs) to achieve clarity and effectiveness in execution.





Source: Decomposition of the Goals in Strategic Planning: Full Guide
<https://bscdesigner.com/strategy-decomposition.htm>

2. STAKEHOLDER ANALYSIS

Understand stakeholders, their needs, resources, and constraints for effective strategy decomposition and implementation.



Stakeholder Analysis

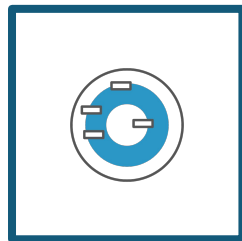
Definition of the Stakeholder

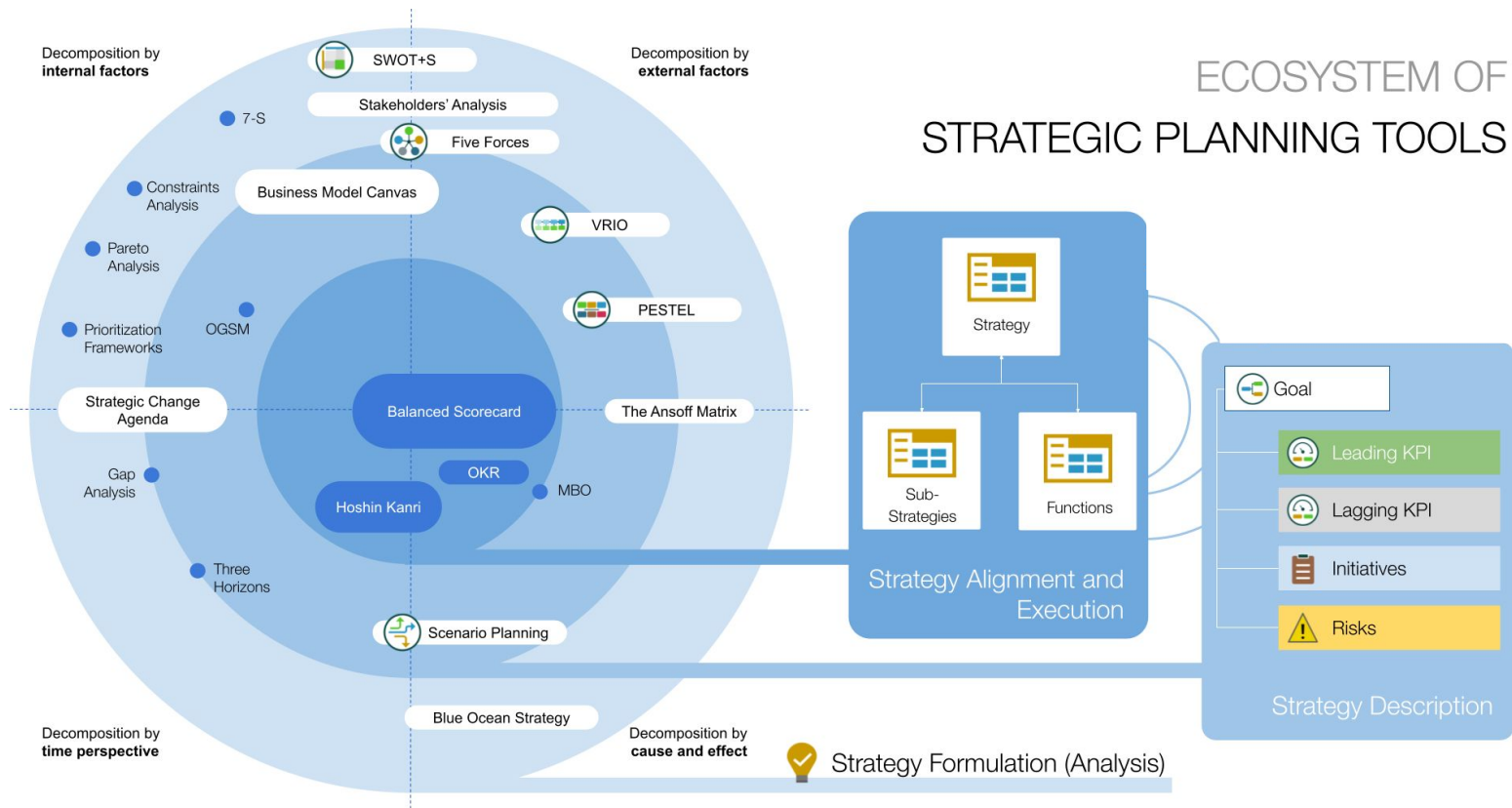


Source: Stakeholder Management in Strategic Planning: Practical Examples
<https://bscdesigner.com/stakeholders.htm>

3. BUSINESS FRAMEWORKS

Integrate multiple frameworks to provide a diverse view of the business landscape.

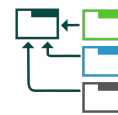
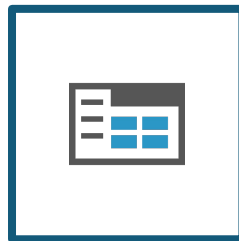


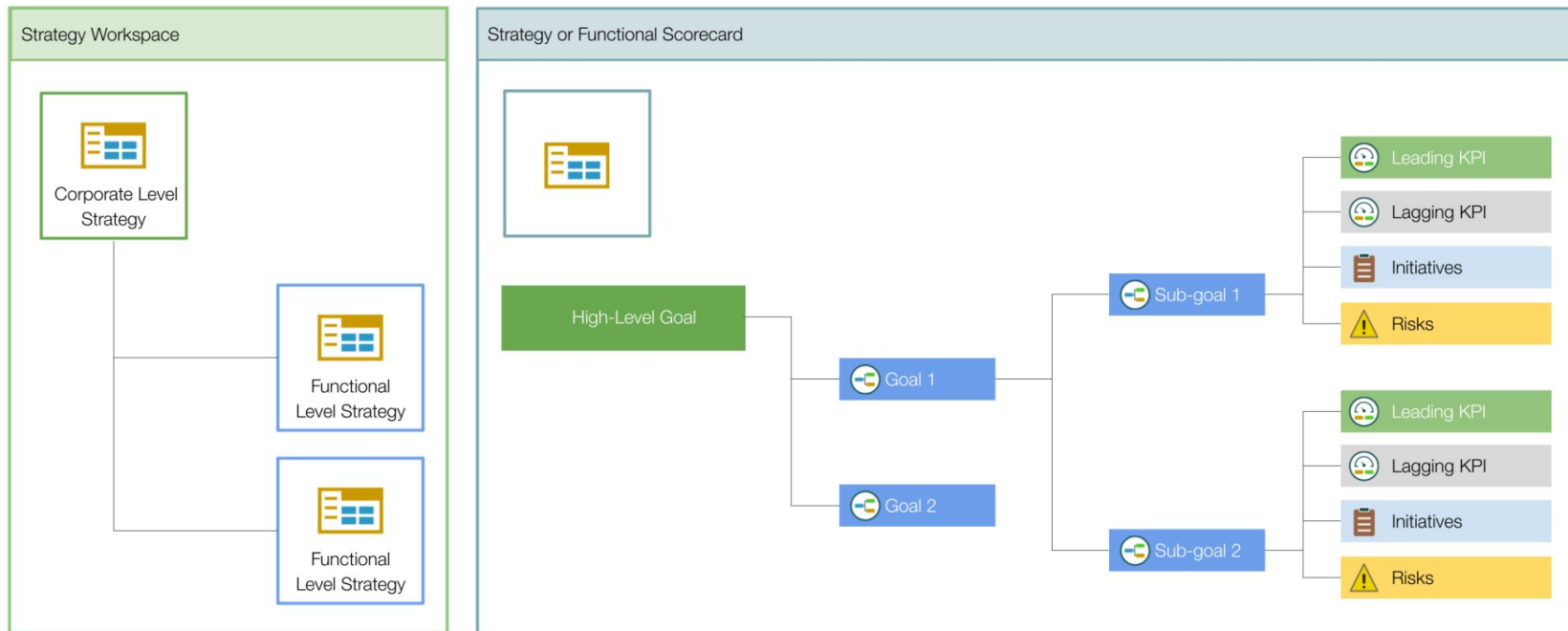


Source: Comparison of Strategic Planning Tools and Frameworks
<https://bscdesigner.com/strategic-frameworks-comparison.htm>

4. SCORECARDS

Organize strategy components such as goals, sub-goals, indicators, action plans, and risks into strategy and functional scorecards.

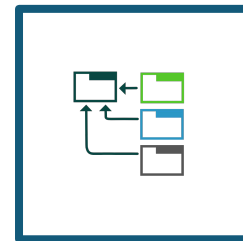


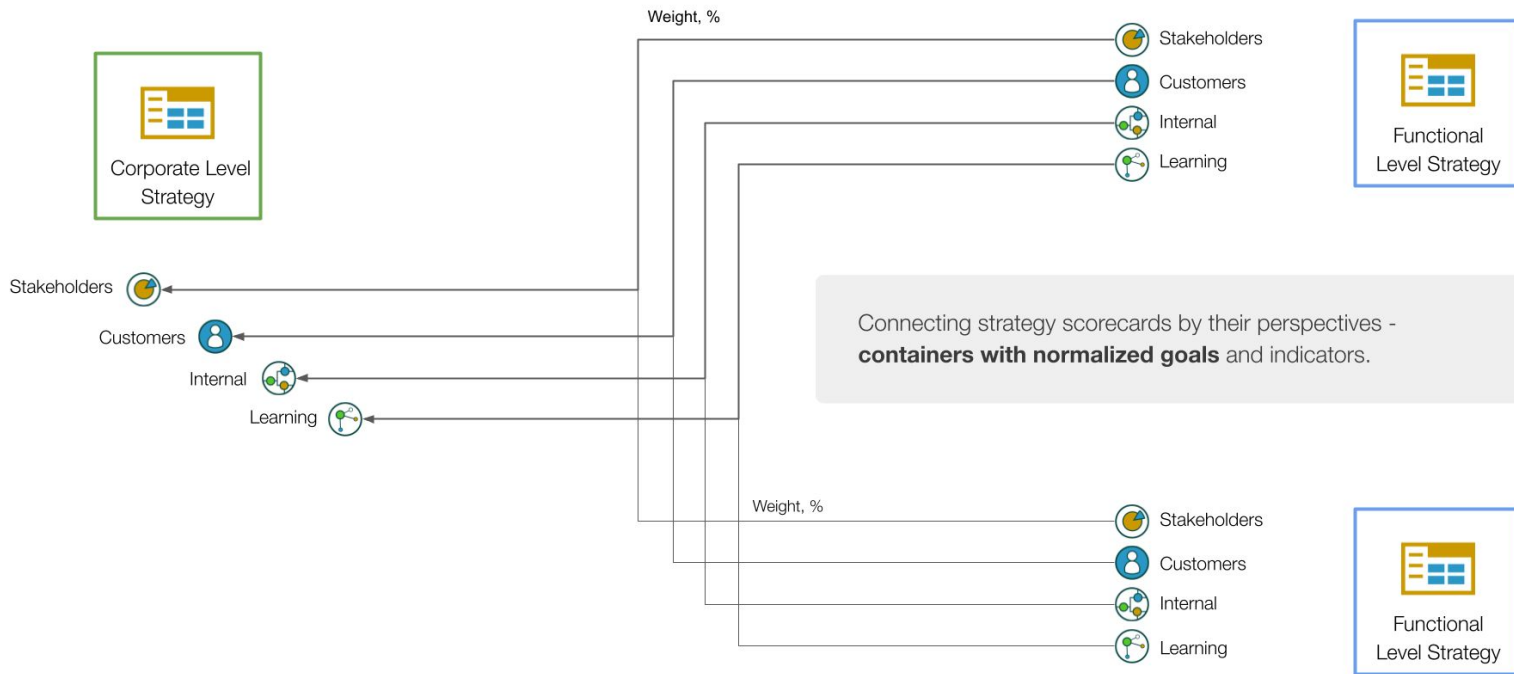


Source: Practical Guide: Implementing Strategic Planning in Complex Environment
<https://bscdesigner.com/guide-implement-strategic-planning.htm>

5. **ALIGN** OR CASCADE STRATEGIES

Ensure coherence across corporate and functional-level strategies by aligning strategy and functional scorecards based on perspectives, goals, or contextual relevance.

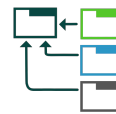


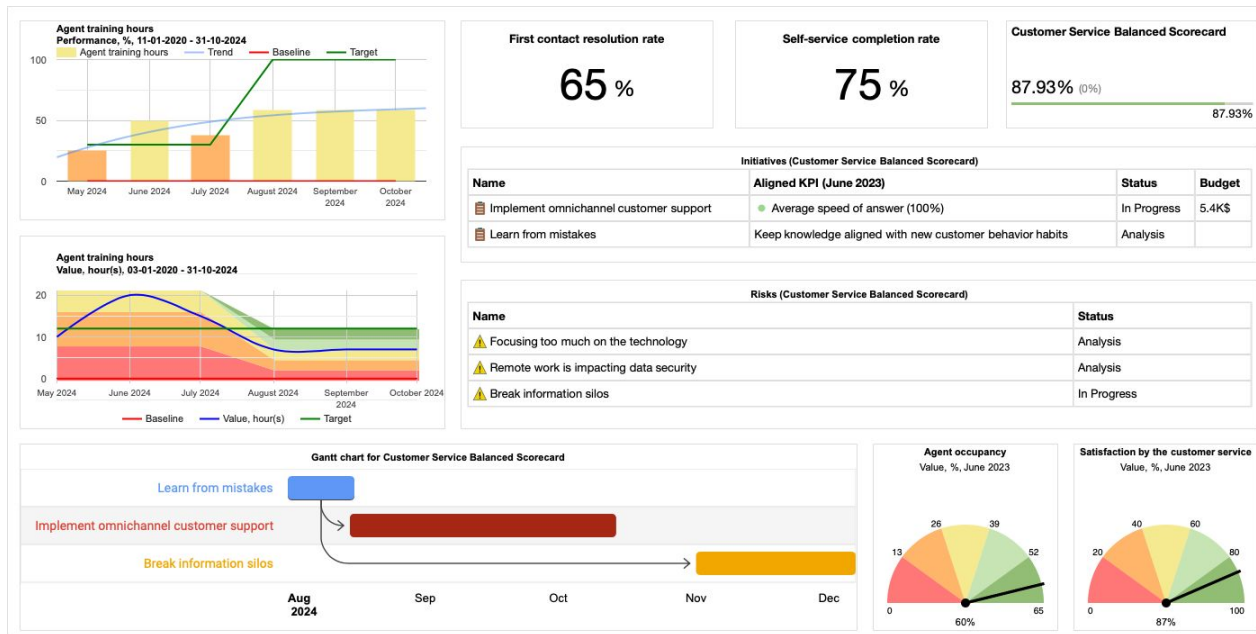


Source: Strategy Cascading: 4 Methods to Link Corporate and Functional Strategies
<https://bscdesigner.com/cascading.htm>

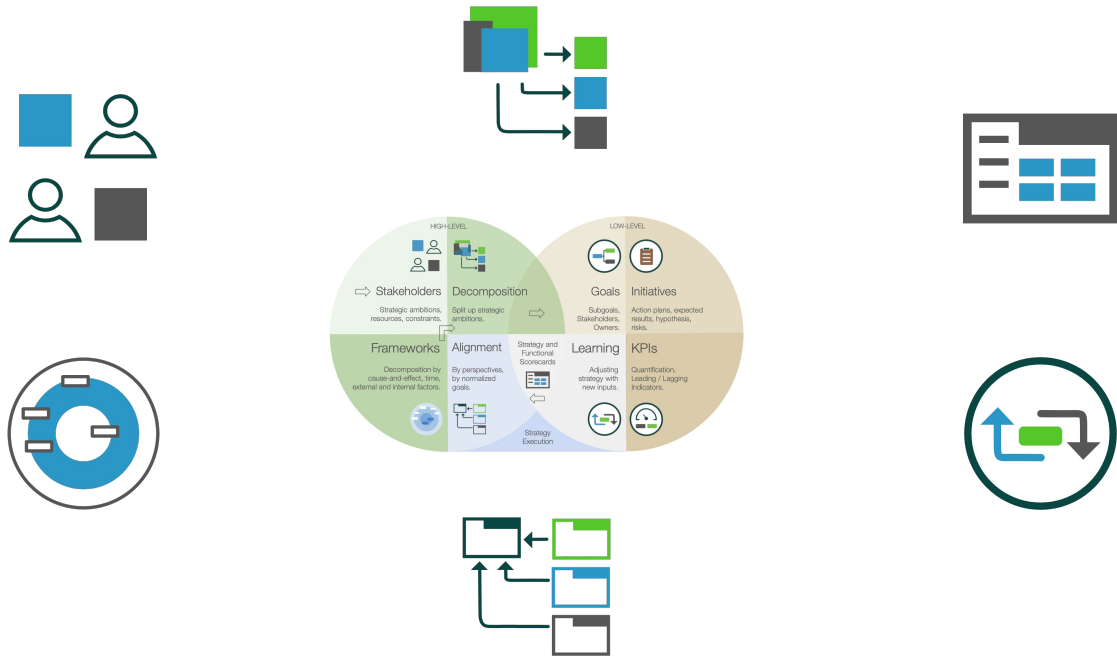
6. EXECUTE STRATEGY

Maintain data consistency, track execution status, identify performance gaps, capture insights, report findings to stakeholders, and learn along the way.



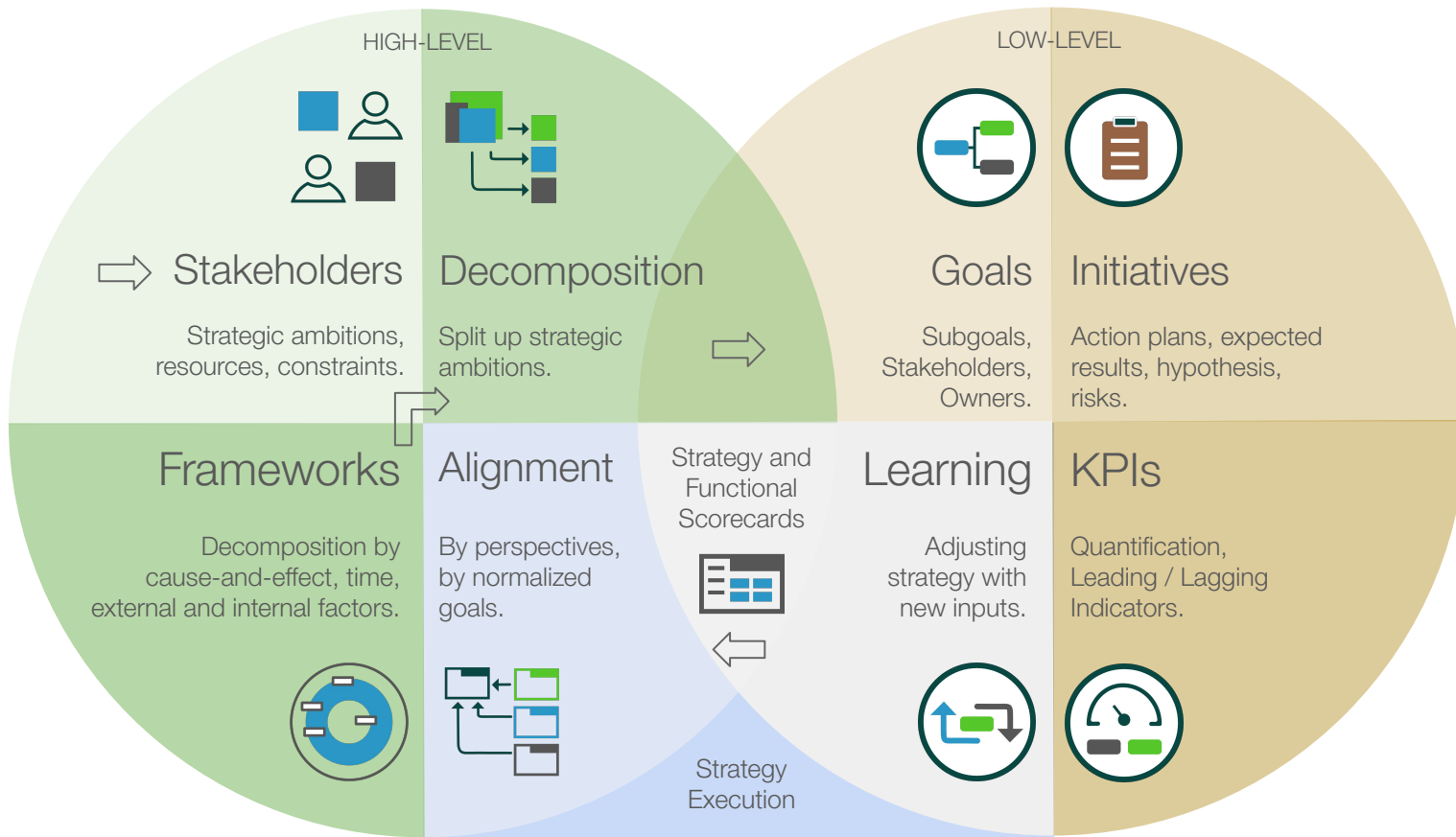


Source: Strategy Cascading: Customer Service Balanced Scorecard
<https://www.webbsc.com/s/customer-service-balanced-scorecard>



INTEGRATE ALL IDEAS

Utilize the Strategy Implementation System, automated by BSC Designer.



“Great instrument to build up strategy, control execution and involve all team into realization of vision.”

“When some team was losing the focus on the project, the software helped us to see problem on the level of performance data and fix it in an early stage.”

“The platform automatically creates visually appealing strategy maps. We have been able to present complex strategies on a single page.”

RESULTS ACHIEVED BY OUR CLIENTS

“BSC Designer had a very positive influence on the implementation of Balanced Scorecard gaining commitment from everyone and adding transparency to it.”

“We use BSC-Designer regularly to help our clients to visualize their strategy and keep control of their vital metrics...”

Source: Balanced Scorecard Software – Customer Stories
<https://bscdesigner.com/use-cases>

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