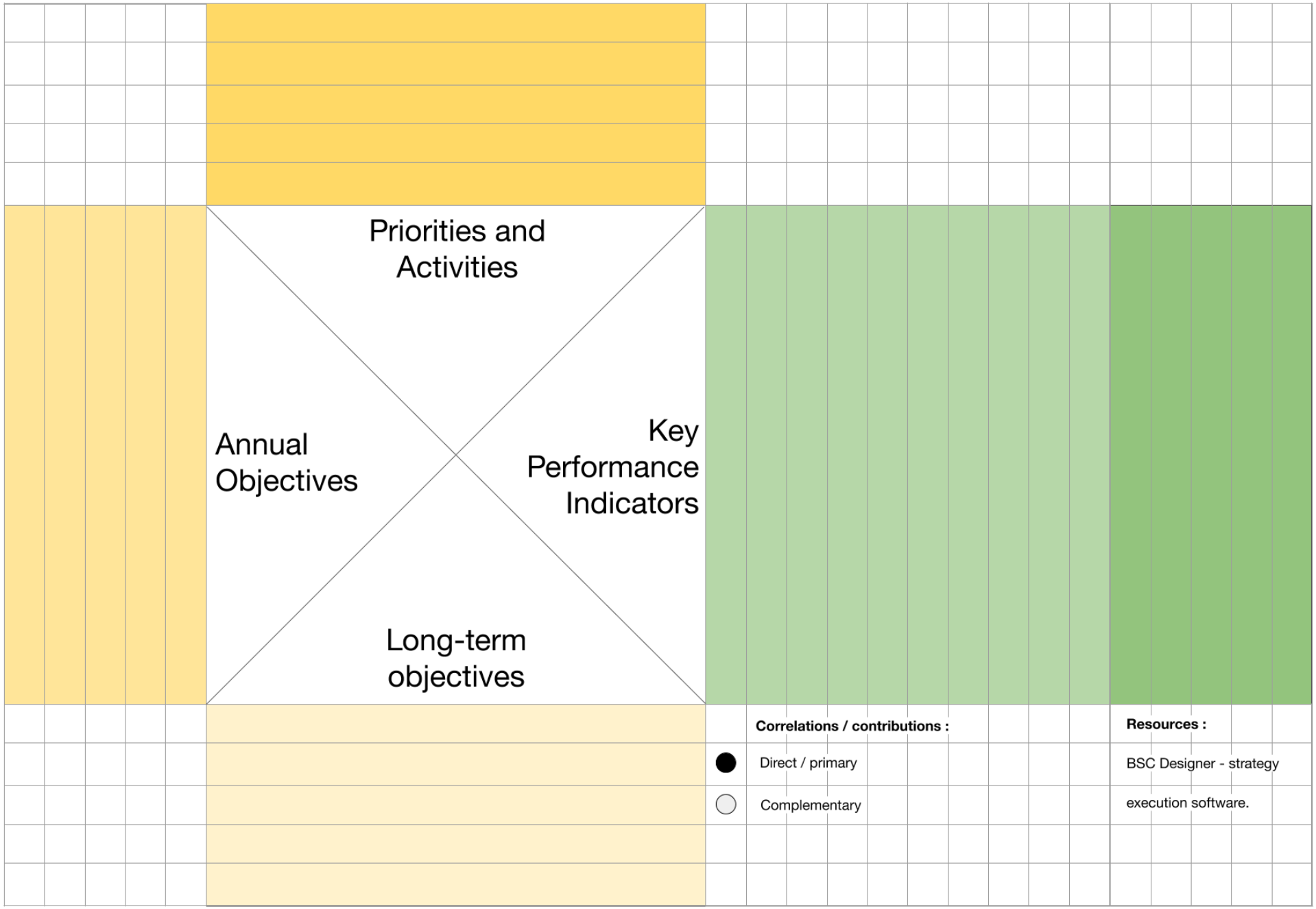
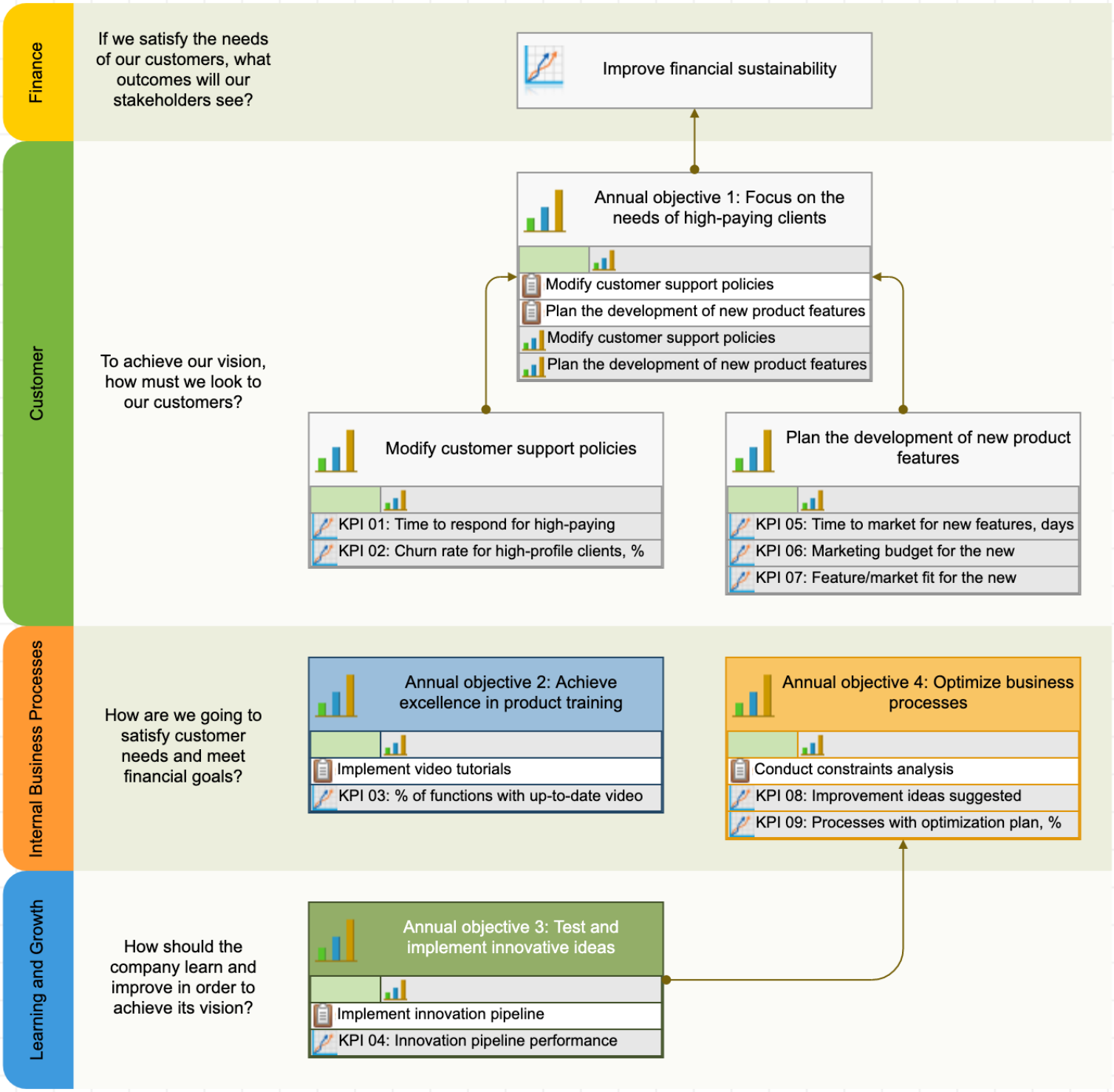
# Hoshin Kanri Planning Matrix



# Hoshin Kanri vs. Balanced Scorecard




Strategy map legend

Strategic theme: All themes

Strategic theme: Keep team motivated

Strategic theme: Achieve sustainable growth

Strategic theme: Build high-quality product

Lagging indicator

BSC DESIGNER
STRATEGY EXECUTION SOFTWARE